

The IPI and the Messe Stuttgart form a Strategic Partnership

From June 15th – 18th 2005, the Messe Stuttgart will present “P” – the international trade fair for process-oriented packaging production for the first time. The strategic partner for this new industry platform is the IPI International Packaging Institute.



International Trade Fair
for Process-Oriented
Packaging Production

Messe Stuttgart, 15 to 18 June 2005

www.messe-stuttgart.de/p-messe

More than 40 journalists from 13 countries informed themselves about the trade fair concept and packaging institute simultaneously in the course of a two-day press event that was held on January 26th and 27th in Schaffhausen.

On the first day, the program included an intensive and informative tour of the facilities of the packaging-related companies Unilever Schweiz in Thayngen as well as Alcan Packaging Services and SIG allCap in Neuhausen am Rheinfall. The actual press conference, which discussed the activities and offerings of the IPI and the new trade fair “P”, followed on the second day. “This new trade fair concept offers exhibitors and visitors a globally-unique platform: a tightly-focused trade fair with an extensive accompanying program,” says Ulrich Kromer, the CEO of Messe Stuttgart.

IPI Symposium with Top-Quality Participation

The trade fair is oriented towards the value creation chain. The entire process of manufacturing packaging materials was defined in detail as a workflow in cooperation with industry experts and professionals, so that all machines, materials and procedures that are required for manufacturing packaging materials are represented at “P.” The IPI, in turn, will conduct a high-quality scientific symposium in the course of “P”. Here the focus will be the topics “packaging converting workflows”, “smart packaging systems” and “advanced converting technologies”. Renowned companies such as Siemens, DuPont, Alcan, and Henkel Liofol will be represented with lectures at the symposium.

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“Packaging Roundtable” at the IPI

For a few years already, packaging specialists from the surrounding region have been gathering to talk in a relaxed atmosphere and exchange experiences. The previously more informally-conducted “German-Swiss Packaging Roundtable” took place on January 14th 2005 for the first time at the IPI. More than 40 packaging specialists from Switzerland and Germany discussed current industry topics. The packaging roundtable will now become an institution. In the future, the IPI International Packaging Institute will organize, coordinate and conduct this event as an interdisciplinary colloquium, either at the IPI or at one of the participating companies.

New Member Firms in the Sponsoring Member Association

The sponsoring member association of the IPI International Packaging Institute has grown. In the past few weeks, the companies Alcan Packaging Singen GmbH, Cilag AG Schaffhausen, Nestlé PTC GmbH Singen and Unilever Schweiz GmbH Thayngen and the community of Neuhausen am Rheinfall were admitted formally as members entitled to vote. In addition to the new members, SIG Holding AG and the Canton of Schaffhausen belong to the sponsoring member organization. Siegwirk Druckfarben AG in Siegburg was admitted as a sponsor. Negotiations with other potential members and sponsors are continuing; Wipf AG in Volketswil signed to become a sponsor few days ago, some other companies are close to signing on.