



Welcome to our IPI Newsletter (Edition April 2008)



IPI at Interpack 2008

From 24 to 30 April 2008, the international packaging industry will get together in Düsseldorf to show the latest innovations, products and services. IPI International Packaging Institute will have its stand at Interpack as well. IPI offers a range of interesting development programs. Have you already heard about the *Certificate Course in Packaging Technology* or the *Master of Engineering in Packaging Technology* ? We would like to introduce our services to you personally and in addition, we can offer you a free guidance session about the course with Prof. Dr. Ingo Büren (Director of Science and Technology at IPI) directly at Interpack.

Visit us on Stand 9 «Eingangshalle Nord» (ref. EN1/09)!

For more information please contact

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[Link to Interpack>>](#)

New Certificate Program at IPI

Lift the lid on your future!

IPI International Packaging Institute has recently revised its Certificate Program drawing on inputs from its member companies and from former participants who have successfully completed the course. The IPI Certificate Program is a part-time block-release program leading to a qualification at Bachelor-level and spread over 12 months. Following the review, the course is now split into 4 modules, each of which is taught as a 2 week block with 6 study days per week. This is designed to simplify the process of combining study and work commitments.

The program contents:

«Marketing and Design – setting the key requirements of packaging»

Certificate Course



How does the market work? What impact does packaging have? What results can a targeted approach to packaging development achieve? What are the key elements of successful packaging?

«Organisation and Management of Packaging Processes»

How do you manage packaging processes? How do you achieve competitive advantage by optimising drivers in the value-chain and by improving the management of costs, of technology and of quality?

«Technologies of Packaging Systems»

How do you use material and equipment resources for maximum benefit? How do you ensure the required quality levels are met?

«Technologies of Packaged Goods»

How do you secure the shelf-life and value of packaged goods? What must you take into account in the case of specific goods such as food, pharmaceuticals and cosmetics?

The program is aimed both at specialists from other disciplines who are looking for a fast-track route into the packaging industry and who want to get up to speed as soon as possible and at experienced packaging sector technologists who are seeking to broaden their horizons beyond their current area of activity.

[More information about the IPI Certificate Course>>](#)



«IPI opens the door to a network of contacts in the packaging industry which is quite unique»

«Why was a particular packaging designed in a particular way? What is important about this product? What do the materials need to be? What testing processes need to be in place? What are the best processing methods in a particular case? All of these issues were examined at IPI in detail, with the lecturers and the specialists brought in from industry. In terms of career development, the modules on accounting, management and project management are very valuable. I can point to concrete examples from various projects of where I have been able to use the knowledge and skills I gained at IPI – for example, regarding the processing of board or the sealing characteristics of certain types of foil. IPI opens the door to a network of contacts in the packaging industry which is quite unique.»

Nazzareno Coviello, Masch. Ing. FH, Development Engineer, Bosch Sigpack Systems AG

Professional Seminars



Understand common processes and machinery for packaging foodstuff!

2 June 2008 starts the course on the topic «Principles of Packaging Systems». Learning objectives are: «Understand common processes and machinery for packaging foodstuffs» and «Acquire knowledge of the production of packaging». To get there, the course contains the following topics:

- Horizontal, vertical and combined machines, delivery systems, robot systems
- Overview of production process using mandrel wheel and wrapping machines
- Overview about thermoforming lines
- Overview about blister lines

Lecturer:

Prof. Dr. Bernd Wilke, Dr. Claudius Dietzsch

Don't forget to register also for this informative IPI courses:

«Converting Processes» - S47

Lecturer: Dr. Wilfried Jud

3 June 2008

«Packaging Machines and Packaging Processes» - S48

Lecturer: Prof. Dr. Bernd Wilke

Dr. Claudius Dietzsch

Prof. Dr. Klaus Ch. Domke

Juris Walter

4 to 6 June 2008

[For further details please click here>>](#)



Successful Start for ABB Academy in Packaging

The first ABB Academy in Packaging has successfully been finished at IPI, with 12 ABB participants from 11 European countries. The aim of the Academy is to provide ABB sales and technical sales support with latest insight into packaging for fast moving consumer goods and the leading actors in each part of the supply chain network.

Improved knowledge of drivers for change and learning about the latest trends in development in packaging machinery, packaging material and packaging solutions, together with state-of-the-art knowledge about logistics, handling technology, software solution and automation provides the sales representatives with crucial knowledge to take new challenges onboard and reach stretched targets in their daily business. ABB is planning to run the Academy in Packaging continuously, several times per year. The plan is also to open up the program for ABB's preferred and strategic partners.

Frank-Peter Kirgis, Industry Segment Manager, Consumer Industries,

ABB Robotics is responsible for the program. IPI and ABB have provided the content for the education in close cooperation.

[More information about the IPI Services>>](#)

IPI International Packaging Institute

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