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## Press Release

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[www.ipi.eu](http://www.ipi.eu)

### **IPI International Packaging Institute**

## **Deepen your specific knowledge in Testing Technology and Logistics**

The IPI International Packaging Institute has organized two seminars which provide you with profound knowledge about two important topics of packaging. The seminar “Advanced Analytical & Testing Technology in Packaging” takes place on March 30<sup>th</sup> 2011; “Packaging & Logistics” on April 6<sup>th</sup> 2011.

### **Advanced Analytical & Testing Technology for Packaging - March 30th 2011**

IPI will be running a seminar jointly with the Fraunhofer Institut IVV (based in Freising) to showcase state-of-the-art testing and analysis methods for packaging. IVV has one of the best labs in the world when it comes to investigating packaging issues and will highlight its capabilities during the sessions. In addition, participants will be able to find out about leading-edge processes used in the packaging industry at large.

### **Packaging & Logistics - April 6th 2011**

Packaging performs important functions in the distribution of goods within the logistics chain. The seminar "Packaging and Logistics", which is organized by IPI and ZHAW, will inform about new approaches in logistics and distribution and how the once static packaging item is being linked to the dynamic process of distributing goods.

Experienced speakers from universities (Zurich University of Applied Sciences), institutions (Fraunhofer, Bundesanstalt für Materialprüfung) and from leaders in the industry (a.o. Porsche, Siemens, Grieshaber, Migros) give an insight into different dimensions of this highly topical issue.

You will find further information about these seminars as well as other training opportunities and services of IPI International Packaging Institute on [www.ipi.eu](http://www.ipi.eu).

#### **About IPI International Packaging Institute**

IPI International Packaging Institute was founded by well known companies of the packaging industry - Alcan Packaging, Bosch, Nestlé, SIG, Unilever. It is an education -, networking and service center for the packaging industry.

IPI offers a “Master of Engineering in packaging technology”, a serie of three seminars in packaging technology on bachelors level and individual tailor made seminars directed to specific needs of companies. The events of IPI International Packaging Institute pick up hot topics in the packaging industry and IPI supports companies with technology and strategic consulting.