



**International Packaging Institute**

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## **Press release February 8<sup>th</sup> 2010**

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*4 pages*

*Completion of the first IPI Master Study Program*

### **First Master Graduation Ceremony at IPI International Packaging Institute in Neuhausen**

*There was a jubilant atmosphere during the ceremony awarding the first masters degrees at IPI International Packaging Institute in Neuhausen am Rheinflall.*

On January 22nd 2010 the first six Master Study participants received their Master degree. The minister of the department of education of the state of Schaffhausen – Ms. Rosmarie Widmer Gysel - welcomed the proud graduates and around 30 guests to the festive ceremony. She was very delighted about the first graduates and underlined the importance of the IPI International Packaging Institute supporting the packaging companies in the area and bringing added value to the region.

Prof. Dr. Ingo Büren, IPI Scientific Director looked back on the foundation of IPI in 2004, the start of this Master study program in 2006 and the big effort of all the involved leading to the first success being celebrated with this graduation ceremony. Prof. Dr. Bernd Wilke, Head of the IPI Scientific Board and Head of Engineering & Technology Support at Bosch Packaging, reminded everyone about the importance of qualified employees and lifelong learning. He concludes that the IPI's Master study program with its part time concept, the width of the subjects and the English tuition language fits to the requirements of the packaging industry.



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### **Presentation of Master Thesis and Award of Diplomas**

The well known packaging design expert Lars Wallentin reminded the graduates in his humorous speech to use humor and creativity in daily business by showing success stories of creative packaging design. Afterwards the six graduates presented their Master Thesis. The subjects ranged from designing packaging equipment, optimizing maintenance, packaging design to business ethic and demonstrated the quality and width of this Master Study program.

Roland Luxemburger, Director Continuing Education Department at the University of Applied Science Constance, praised the commitment of the participants during the intensive study period. He awarded, as the representative of IPI's university partner for the Master program, the diplomas to the six graduates.

### **Additional Information:**

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#### **The subjects of the Master thesis:**

*Peter Braun, Cilag, Schweiz:*

Development & Implementation of a „Combination Product Hybrid System”

*Alessandro Galata, Tetra Pak Italien:*

Systems Engineering discipline to develop a Final Folder Module

*Markus Hochuli, Wander AG: Cultrue and Business Ethics in Saudi Arabia and Switzerland*

*Stefan Kraft, Tetra Pak Schweden:*

Research & Development and the Challenge to Industrialize Efficiently

*Georg Metzger, SIG Combibloc Deutschland: Implementation of condition-based maintenance including autonomous maintenance at SIG Combibloc GmbH*

*Theodoros Zontanos, Hatzopoulos Griechenland:*

Interaction of Packaging Design and Consumer's Perception for the product

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*The proud graduates of the IPI Master study program: Peter Braun, Alessandro Galata, Markus Hochuli, Stefan Kraft, Georg Metzger und Theodoros Zontanos received their diplomas from Roland Luxemburger and Ingo Büren (left to right).*



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**About IPI**

IPI International Packaging Institute was founded by well known companies of the packaging industry - Alcan Packaging, Bosch, Nestlé, SIG, Unilever – in cooperation with respected universities and the support of the state of Schaffhausen and the community of Neuhausen as education -, networking and service center for the packaging industry.

IPI offers a Master of Engineering in packaging technology, a serie of three seminars in packaging technology in the subjects <packaging materials>, <packaging machines> and <fillgoods and packing processes> on bachelors level and individual tailor made seminars directed to specific needs of companies.

Beside education IPI supports companies with technology and strategic consulting through its extensive network.

The events of IPI International Packaging Institute pick up hot topics in the packaging industry and participants can profit from the experienced speakers and develop ideas for their companies in a uniquely inspiring location beside daily business while improving their network in the industry.

For more information about IPI International Packaging Institute: [www.ipi.eu](http://www.ipi.eu)